HOW TO GET A JOB IN THE CANNABIS INDUSTRY

Written by Cannabis Training University (CTU)
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INTRODUCTION

One of the most common questions we hear is “how do I get a job in the cannabis industry?”

To land a job in the marijuana business there are some basic steps that you will need to take.

First of all, you will need to decide what kind of job you are looking for.

The most popular cannabis jobs are:

- Cannabis Grower
- Cannabis Trimmer
- Budtender
- Dispensary Manager
- Security
- Sales
- Marketing
- Advertising
Infused Cannabis Product Producer
Courier or Delivery Driver
Retail Shop Owner
Tourism
Seed Harvester
Glass Blower
Review Writer
Software Creator
Website Design
Payment Processing Providers

After you have figured out what type of job you want, you will need to develop experience in that particular area.

If you want to be a cannabis grower, you need to do more than read a book. Nobody will hire a cannabis grower that has no experience growing cannabis. In fact, all cannabis jobs require some level of prior experience in order to get. Let’s take a look at the current states in America that have the most cannabis jobs.
Although it is possible to be involved in the cannabis industry from anywhere, if you are looking to start a cannabis business or work in a cannabis business that involves you actually working with your hands and the cannabis plant, these are the places to be in.

COLORADO

The cannabis business is flourishing in Colorado.

Millions of dollars are being made every day, and taxes are being paid and going back into the local economy.

If you want to work in the cannabis industry in Colorado, most jobs will require you to start with the Colorado Department of Revenue.

The Colorado Department of Revenue is responsible for the overseeing of the cannabis industry in the state.

The Marijuana Enforcement Division is the area of the Department of Revenue that has all the rules and forms in regards to getting involved in the cannabis industry in Colorado.
Those who wish to start a cannabis business, whether it be medical, or recreational, in Colorado, need to begin by filling out the appropriate forms.

The form for anyone wanting to start a cannabis business in Colorado can be found at this link

https://www.colorado.gov/pacific/enforcement/forms-publications-marijuana-enforcement-division

If you are looking to work in a medical marijuana dispensary in Colorado, or a recreational pot shop, the forms to fill out can be found here as well

https://www.colorado.gov/pacific/enforcement/forms-publications-marijuana-enforcement-division

WASHINGTON

The state of Washington, although nowhere near as advanced as Colorado, is a good place to start a cannabis business or get a job working at one.

With the recent passing of recreational cannabis laws, the state is poised for major growth.

The cannabis industry in Washington is overseen by the Washington State Liquor Control Board.

The WSLCB receives requests for cannabis business licenses.

There are numerous jobs available in both the medical and recreational side of the business.

CALIFORNIA

California is a great state to be in if you want to cultivate cannabis. Certain cities in California, such as Santa Cruz, and Oakland and Sebastopol, have very favorable plant limits.

There are numerous opportunities to work in medical marijuana dispensaries as well, as bud tenders or managers.
Thousands of people get jobs each year as trimmers.
They usually get paid by the pound and are also given free weed and food while they trim.

California is a good place to start a cannabis business.
But it is important to check with the city rules before getting any real estate, because each city varies as far as cannabis laws. Many cities have bans on dispensaries in California.
The cannabis industry in California is regulated by the California Department of Health.
Anyone wanting to be involved with the cannabis industry in California is encouraged to go to this link

http://www.cdph.ca.gov/programs/MMP/Pages/default.aspx

ARIZONA

Arizona has a fair amount of opportunity for those seeking employment in the cannabis industry.

There are also opportunities to start cannabis businesses in Arizona, such as dispensaries or medical marijuana evaluation doctor offices.
The marijuana industry in Arizona is regulated by the Arizona Department of Health Services.
They are in charge of all applications for things such as: becoming a medical marijuana patients, caregiver, dispensary operator, or physician.
For all the forms needed go to this link

http://www.azdhs.gov/medicalmarijuana/

OREGON

Oregon is a great state to be in the cannabis industry.
Favorable plant limits for cultivation, a great climate, and fertile land are all reasons to look to Oregon for cannabis jobs or to start a cannabis business.
The Department of Public Health is in charge of the Oregon Medical Marijuana Program (OMMP).

The OMMP is the place to start if you are looking to get in the cannabis industry in Oregon.

Follow this link here
http://public.health.oregon.gov/DiseasesConditions/ChronicDisease/medicalmarijuanaaprogram/Pages/index.aspx

**MICHIGAN**

The state of Michigan has a decent medical marijuana industry.

There are jobs in dispensaries for aspiring bud tenders, as well as cannabis cultivation positions for expert growers.

The Michigan Medical Marihuana Program is run by the Department of Licensing and Regulatory Affairs.

To find information on this program go to
http://www.michigan.gov/lara/0,4601,7-154-35299_63294_63303_51869---,00.html

**NEVADA**

The cannabis industry in Nevada is seeing some great growth as of recent months.

The state is likely going to be one the best cannabis states in the coming years.

The Medical Marijuana Program in Nevada is operated by the Nevada Department of Health and Human Services.

To find out more information go to the following link
http://www.health.nv.gov/MedicalMarijuana.htm
MAINE

Maine, although small in size when compared to some of the Western states, has a very nice cannabis industry.

Many growers are making a lot of money in Maine, doing deliveries to patients across the state.

There are also some medical marijuana dispensaries in Maine, and legalized cannabis is likely to soon occur in Maine as well.

The Department of Licensing and Regulatory Services is in charge of the Maine Medical Use of Marijuana Program (MMMP).

For information about the program go to this link

http://www.maine.gov/dhhs/dlrs/mmm/

MASSACHUSETTS

Massachusetts is an up-and-comer on the list.

The state is projected to have a large cannabis industry in the new few years.

Many hopeful entrepreneurs have already staked their claim on a variety of cannabis business opportunities likely to surface soon.

The program is overseen by the Massachusetts Department of Health and Human Services.

For more information go to

ILLINOIS

Illinois, like Massachusetts, is just getting started.

The state would like to become the leader in the mid-west when it comes to the cannabis industry.

The Illinois Department of Public Health is running the Compassionate Use of Medical Cannabis Pilot Program.

The program has all the paperwork for patient, caregivers, and physicians.

A good place for anyone interested in the Illinois cannabis industry is at this link

http://www.idph.state.il.us/HealthWellness/MedicalCannabis/

RHODE ISLAND

Rhode Island has been struggling to get its cannabis program off the ground for a few years now.

There are however, a small amount of cannabis dispensaries and the opportunity to find employment as a budtender, trimmer, or manager.

The State of Rhode Island Department of Health runs the Medical Marijuana Program.

Further information can be found at the following link

http://www.health.ri.gov/programs/medicalmarijuana/
The bulk of job opportunities to work directly with cannabis are in Colorado, California, Washington, Oregon, and Maine.

Here is contact information for other parts of America with medical marijuana programs in place, but without the same level of job or career opportunities at this point:

**MONTANA**

http://www.dphhs.mt.gov/marijuanaprogram/

**CONNECTICUT**

http://www.ct.gov/dcp/cwp/view.asp?a=4287&q=503670&dcpNav=%7C&dcpNav_GID=2109

**VERMONT**

http://vcic.vermont.gov/marijuana_registry

**NEW HAMPSHIRE**

http://www.dhhs.state.nh.us/oos/tcp/

**NEW JERSEY**

http://www.nj.gov/health/medicalmarijuana/
ALASKA
http://dhss.alaska.gov/dph/VitalStats/Pages/marijuana.aspx

HAWAII
http://health.hawaii.gov/std-aids/medical-marijuana-program/

WASHINGTON D.C
http://doh.dc.gov/service/medical-marijuana-program

NEW MEXICO
http://nmhealth.org/about/mcp/svcs/

America isn’t the only country with a cannabis industry.
The following are other areas of the world with booming cannabis interest.

CANADA
Canada is a great country to be involved in the cannabis industry.
They allow licensed grow facilities and shipment by mail to licensed patients.
Qualified growers are always in need.
Health Canada is in charge and a link can be found here
AMSTERDAM

Amsterdam is the country that got this all started many years ago.
There are opportunities for cannabis growers throughout the country.

ISRAEL

Israel has some of the leading cannabis scientists in the world.
The country is way ahead of many others as far as research and medicinal studies.

SPAIN

Spain is home to millions of cannabis supporters.
They hold cannabis cups each year and have some good laws in regards to home growing of cannabis.
The industry is taking off in Spain quite quickly.
PART 2 - HOW TO PUT TOGETHER A RESUME

Anyone applying for any kind of job, whether cannabis related or not, will need to have a good-looking resume to get noticed.

The art of resume writing is one that is lost on too many struggling job applicants every day.

When putting together a resume it is important to follow steps to assure all the relevant information is included and in an easy-to-follow order.

Here are some tips when putting together a resume:

- Keep the resume to 1 page in size
- Have your name, email, and phone number in bold at the top of the page
- Use a font no smaller than 10 and no bigger than 12

When organizing your resume, use the following structure from top to bottom:

**Contact information** - Name, email, phone
Objective-For example, “Hard-working cannabis cultivator looking for a position as a grower at an indoor cannabis grow site.”

Education-List your prior schooling. Be sure to mention that you attended Cannabis Training University.

Employment History-Let them know your prior jobs. Be sure to include your responsibilities and any accomplishments you had there. Start with your most recent or current job and work down.

Skills- List any relevant skills you might have, such as:
Hydroponic cannabis gardening, cannabis trimming, customer service, sales, marketing.
Always remember to have your resume printed out on professional high-quality resume paper.
PART 3- HOW TO WRITE A COVER LETTER

The use of a cover letter is often very helpful when trying to get a job. Having a cover letter that is well-written and catches the employer’s attention is the goal when putting it together.

There are 3 sections to a properly written cover letter.

INTRODUCTION

In the introduction, you want to let them know who you are and why you want the job. It is good to mention the position you are applying for, and why you would be the right one for the job.
MIDDLE

In the middle section this is where you talk about your previous employment, education, and how your knowledge and skills are suitable for the requirements of the position you are applying for and how you believe you will be a positive addition to their company.

CONCLUSION

Wrap it up by restating your confidence in your ability to perform the skills they are searching for.

Ask them for the opportunity to meet them in person for a personal interview.

Thank them for their time and consideration.

That’s it!

Remember to check both the resume and cover letter for spelling or grammatical errors before saving and printing them out.
PART 4- TIPS ON FINDING A JOB IN CANNABIS

There are many people who want to get in the cannabis industry, but not always enough jobs.
Which means anyone wanting to get in it needs to try to stand out from the rest.
Here are some tips when trying to get in the cannabis industry:

1- Start your own volunteer organization that is trying to legalize or bring medical marijuana to your state. It can be great experience to add to a resume. Or look into volunteering with already established lobbyists in the industry.

2- Look into areas of the industry that are greatly underserved, such as sales, marketing, and advertising. By starting there it could eventually lead to other opportunities.

3- Scour the internet for a list of all the businesses in the industry. Send off your resume and cover letter to all of them one by one.

4- Write blog posts about cannabis and submit them to various cannabis websites. It may lead to a full-time job as a cannabis writer.

5- Keep abreast to any new jobs as they come available.

Keep in mind that there are many types of jobs available in the marijuana industry.
Carve your niche and land your dream job in the exciting field of cannabis.
*MOST IMPORTANT THING TO DO TO LAND A CANNABIS JOB IS TO GET EDUCATED AND CERTIFIED!*

TO LEARN ALL ASPECTS OF THE CANNABIS INDUSTRY, AND TO GET CERTIFIED AS A:

- MARIJUANA GROWER
- BUDTENDER
- MEDICAL MARIJUANA EXPERT
- MARIJUANA DISPENSARY MANAGER
- CANNABIS COOK & EXTRACTIONS SPECIALIST
- CANNABUSINESS/LAW EXPERT
- MASTER OF MARIJUANA DEGREE HOLDER

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